



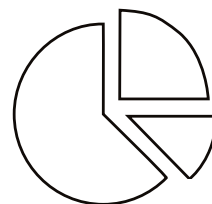
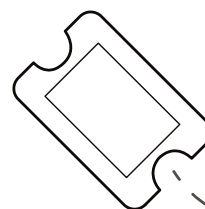
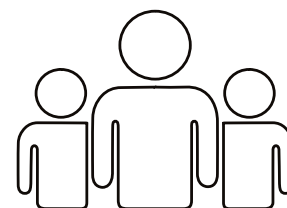
What is **MemNet**?

MemNet is a hosted membership, subscription, CRM, and event management solution used by associations, federations, unions, clubs and charities across Australia and New Zealand.

It is designed to streamline your administration, connect to your members, and enhance your members' experience.

We have developed a highly customisable, modular system to reflect your specific needs. We offer a range of features to ensure that you have all the tools most relevant for you to be efficient, effective, and responsive to your members.

Hosted in business-grade facilities, MemNet is available 24/7 servicing your members when they want to be serviced.



Our Key Benefits



A fully hosted integrated database servicing your membership, communication and event management needs



Secure online access available anywhere, any time, on any device for you and for your members



Integrates with popular accounting systems and payment gateways



Responsive design supports access from laptops, tablets and phones and all popular browsers



Extensive member self-service functionality to reduce your administration



Retain the investment in your existing website, or create a new responsive website, using our powerful, integrated CMS



Our Key Benefits



Single system providing all clients with the latest developments



Customisation and development services



Easy-to-use system saves you time, helps to reduce data errors and avoids double handling



Australian-based Help Desk Support for a better, user-friendly experience



Tailored consultation that includes project management and training for your administrative staff to ensure a successful implementation of your data and systems



A partnership between us to improve your efficiency and to increase the online services provided to your members



Features Summary

MemNet's modules can be implemented as needed.

Its features make it easy for you to manage your memberships, including:

- Record individual or group member details
- Flexible custom fields
- Group segmentation
- Unlimited bulk emails
- HTML templates for professional communications
- Member call and contact logging
- Subscription management
- Donations
- Integrated accounts receivable
- Automated direct debits
- Events and training
- Continued professional development tracking
- Member directory
- Shopping cart
- Online payments
- Powerful reporting tools
- Website integration
- Member self-service
- Upgrades and help desk support



Our Key Features



Membership

The MemNet membership database is a highly configurable system that will remain relevant to your organisation. MemNet supports both individual and group member and non-member records with the ability to attach unlimited additional contact people. With a sophisticated search function, users are able to quickly find members and access all information through the member-centric profile.



Subscriptions

MemNet allows you to easily set up, record and update recurring subscriptions in order to ensure you are always kept up-to-date with a member's status. MemNet supports a large range of subscription types as well as automated direct debits. MemNet maintains a member's complete subscription history.



Accounts Receivable

MemNet provides a number of processes for both invoicing and payments. Integrated with the subscription renewals, events, merchandise and payment gateways, you will be presented with a current and historic account for each member. MemNet also integrates with popular accounting systems and payment gateways.



Event and Training Management

MemNet allows for the creation of flexible events and registration options. Publish your event to your website and enable online bookings, set registration restrictions, organise table plans, automate reminders, and push results into continuing professional development records to create an integrated, seamless experience for your members.

Our Key Features



Member Self Service

Increase your web presence to your members by providing them with a login to access member services and restricted content. Enable your members to complete administrative tasks for you such as manage their details, renew subscriptions, review and pay invoices, manage direct debits, book events, and make purchases online.



CRM

MemNet is able to generate bulk email communications and post documents from our mail-generation module utilising HTML templates. These communications can be targeted to specific segments of your membership. Keep a complete log of all correspondence with your members and create tasks and reminders for follow up.



Merchandise

Allow members or the public to make purchases from your organisation. Easily set member-specific prices, stock levels and shipping charges.



Campaign Management

As an extension to CRM communication to your members, utilise the email tracking functionality of MemNet as well as manage multiple communication subscription lists.



Our Key Features



Website Services and Website Integration

We can provide you with a range of web development services to ensure that you have a web presence that is modern, easy to find, interactive, and responsive on all devices, so you have control of your website content. Integration of logins and website roles allows you to tailor content for your members. Our API library also provides integration with third party services.



Reporting

MemNet offers a range of standard reports, as well as a custom report building tool that allows you to construct your own reports. Reports can include summaries and graphs, be scheduled to run automatically, and be delivered into your email inbox.



Donations

Set up online donations and create campaigns allowing people to donate to your organisation. People can make one-off donations or set up a recurring donation.



Member Directory

Publish multiple directory listings of your members to your website with different search criteria and results. Show search results in a map. Allow members to manage their published details and to opt in or out of searches.



Testimonials

"MemNet has been a core part of the strength of the Accommodation Association of Australia for several years now... the product has developed and continues to improve and MemNet has provided excellent service and attention to us as clients."

AAoA

"MemNet has been an invaluable resource for our nonprofit organisation. As we are staffed by part-time volunteers spread across the country, their support team has been enormously helpful to keep us running smoothly. They are patient, creative, responsive, fast, and are always looking for pragmatic solutions."

Australian Professional Indemnity Group Inc

"We have used the services of MemNet from its early version through to the current. The current version was chosen after a long evaluation of several other products that in the end could not offer the integration between a member database and website with members only areas that we required. One of the main influences in the decision was the service levels offered over the years and the flexibility in assistance with onsite training/phone assistance etc. We have been able to work closely on several areas such as events and appreciate the continual improvements undertaken due to suggestions from all their clients. I have no reservations about recommending this Australian Built and operated Membership data base to anyone contemplating its use."

Victorian Transport Association



Call us for a **DEMO**

Contact us:

Get in touch with us today and
request your free demo of MemNet.

(02) 8096 8750

memnet.com.au

sales@memnet.com.au