



NAQTechnology



MEMNET

Newsletter

July 2011

LATEST NEWS:

Latest MEMNET Users

We are pleased to welcome our new clients of MEMNET:

[The Novotel Forest Resort](#)

[The New South Wales Justices Association](#)

and

[Hair and Beauty Australia Limited](#)

NAQ welcomes its new clients, we are pleased to be able to provide a business solution for them and we look forward to continuing a long and mutually beneficial relationship.

I hope you find the information useful in this Newsletter. Spotlight for this issue is increased 'Self Service' facilities for your Members which increases the value of their Membership.....and saves you time (see below).

Associations Forum Conference

We will be an exhibitor at the Associations Forum National Conference being held at the Brisbane Convention and Exhibition Centre on 27 and 28 July.

We will be showcasing the latest release of the MEMNET system (being v2.6) which will be released to all of our client base at the beginning of August (further details can be found in this Newsletter).

MEMNET Version 2.6 August Release

We have continued to enhance the MEMNET product and to provide those enhancements to our licensed clients.

Enhancements being released in v2.6 include:

- **Support for the 'SecurePay' Payment Gateway**
We have added the SecurePay payment gateway to the MEMNET System. We offer this as an alternative to PayPal. Payments can be made to you for new member registrations, outstanding invoices and/or event registrations.

The Member self service portal services those payments. The option is provided to have the accounting details automatically updated into the Membership database, further increasing the efficiency of the MEMNET system and the services you can provide to your Members. It even automates the accounting for Service Fees (if you wish to charge a service fee for credit card payments).

- **Regional Marketing Capability**
MEMNET now incorporates options to search and communicate with members/prospects that reside in a defined geographical area defined by a distance from a central point. Rather than just relying on the need to provide a list of post codes and suburbs, the process is automated for you. By providing a post code and a distance in kilometres the search will find all member/prospect records that fall within that distance of the post code.

You can then automate the generation of emails and/or post to be sent to those contacts that reside in that area.

Spotlight on: Member Self Service

We are living in an online world full of time poor people who need to be serviced quickly and efficiently.

This results in demands on your organisation to:

- Respond quickly to enquiries
- Provide information online (email or via the web site)
- Be succinct in communications
- Be available when your Member has time to communicate with you.

Alongside this members want to get value for money and you need to justify any increases in your fees. You are also under pressure to keep your costs to a minimum.

We believe the answer to this is to provide as many services online for your Members. Once established:

- It is available 24/7
- It is visible to your members, differentiating your service and membership value
- It reduces your Administration and Support workload.

Membership 'Self Service' options for Profile maintenance, paying invoices, booking events and new member registration have been around for a while and the technology is proven. These are becoming increasingly 'demanded' by new and existing subscribers to services.

The screenshot shows a web form titled 'Your Details' with the following fields and values:

- Title: Mr
- First Name: David
- Last Name: Matthews
- Email: david.matthews@naqtechnology.co
- Role: Employee
- Job Title: Helpdesk Operator
- Preferred Correspondence By: Email
- Is the address an Australian Address? Yes No
- Street Address: 17 Little Collins St
- City: MELBOURNE
- State: VIC
- Postcode: 3000
- Country: AUSTRALIA
- Postal Address same as Street Address:
- Home (preferred): 03 96664210
- Website: www.naqtech.com.au

These services will continue to increase over time with customised online facilities for your organisation that can provide more and more information to your members and potential subscribers.

The screenshot shows a table of outstanding invoices with the following data:

Document Code	Amount Inc. GST Due Date	Paid Amount	Amount Owing Pay Invoice
EV700000157	\$165.00 25/07/2011	\$0.00	\$165.00
SUB000000502	\$121.00 12/04/2011	\$50.00	\$71.00
SUB000000446	\$46.75 7/04/2011	\$0.00	\$46.75
Total	\$332.75	\$50.00	\$282.75

To see MEMNET in action register for a [free demonstration](#) today!

Website Design

Is your website working for you?

Are you looking for a cost effective, content managed web site from an industry specialist? Please contact us and we will be happy to put forward an obligation free quotation to upgrade your online presence.

NAQ Technology has established a specialised unit to design build and host websites on behalf of customers.

Please refer to www.web404.com.au for more examples of sites we have already designed and built.

About Us

NAQ Technology Limited is a rapidly expanding international technology group specialising in software development, hosting and network services.

Our success has been achieved by consistently delivering superior outcomes for our clients by devising innovative and effective solutions to meet industry challenges.

NAQ Technology is fully Australian owned, with offices in Sydney, Melbourne, Brisbane and Farnborough (UK). For more details on our Company please visit www.naqtechnology.com.au.

Contact Us

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